

Workshop Track & Trace - ISPE

14 –15 june 2017

Session: Workshop Track & Trace

Presentation title: *Pharmaceutical T&T showcase: when flexibility meets compliance.*

Speakers panel: Matteo Barbieri, R&D Product Manager Leader / Debora Allasio, Director SEA Vision Spain

BIOGRAPHIES

Matteo Barbieri, R&D Product Manager Leader

As Senior Product & Project Manager in SEA Vision, Matteo Barbieri has an extensive experience in the setting up and the development of worldwide projects focused in Pharmaceutical Track & Trace.

Debora Allasio, Director SEA Vision Spain

With many years of experience in Serialization and vision inspection projects, Debora Allasio is Director in SEA Vision Spain.

Presentation abstract (30 MINUTES)

Our panelists Matteo Barbieri and Debora Allasio will provide an introduction concerning pharmaceutical serialization impacts and related challenges; then our expert's team will draw from their experience a serialization deployment showcase story, a real case of successful T&T project implementation. At the end of the conference, our speakers will reveal five learned lessons – useful for pharmaceutical companies to design successfully their serialization project.